



# HUMANS:CONNECTING

we're meant to connect

## PROSPECTIVE COLLABORATION INFORMATION PACK

### ABOUT US



We're creating a social enterprise committed to:

- being a leader in the effort to reduce loneliness globally;
- de-stigmatising loneliness through sharing stories; and
- providing upstream support and advice about loneliness for humans before they require individual mental health support or crisis support.

Founded by Phil McAuliffe (pictured), we are a team of humans who knows that loneliness feels terrible, because we've all felt lonely. We also know that connection is the antidote to loneliness.

Using our skills, wisdom and experience, we serve, support, challenge and inspire humans to become more connected.

The human experiencing loneliness and wanting to connect is at the core of everything we do at **HUMANS:CONNECTING**.

We want all humans experiencing loneliness to get affordable, accessible and high-quality advice and support.

**We value collaboration.** We know that the global problem of loneliness and social disconnection requires diverse perspectives and voices to reach the diverse humans experiencing loneliness.

We envision a world in which:

- humans feel comfortable talking about their loneliness and their need for human connection and receiving the loneliness stories of others without judgement or seeking to fix it.
- the thoughts and feelings of loneliness and our need for authentic connection are used to get the connection we each need and deserve; and
- support to help humans move through loneliness towards the connection they need is high-quality, accessible and affordable.

Who are are

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### OUR VALUES

### OUR VISION

What we're  
looking for

## OUR NEEDS

**HUMANS:CONNECTING** is currently looking for:

- seed investment and funding
- psychologist/s to review and endorse our products
- support to increase our reach and visibility
  - social media
  - traditional media
  - appearance on podcasts
- editing support (audio and visual for podcasting)
- advertising partners for the **HUMANS:CONNECTING** podcast

How we can  
support you

## WHAT WE CAN OFFER

**HUMANS:CONNECTING** offers:

- lived experience of loneliness that resonates with a diverse audience
- a page to promote your services on our website
- discounts for your audience on our 'Connection Inspirations'
- appearance on the **HUMANS:CONNECTING** podcast to discuss and promote your service
  - including promotions on our social media

Knowing that  
we're making a  
difference

## MEASURING RESULTS

**HUMANS:CONNECTING** is a social enterprise. We are committed to measuring our impact so we know that our efforts meet their intentions.

As a collaborative partner, you will need to engage with us to negotiate the development of documents - such as a theory of change - that:

- define our collaboration
- clarify mutual expectations and investment, including
  - time
  - responsibilities
  - financial
- assign roles and escalation points
- measure the impact of our collaboration
- commit to formally reviewing the effectiveness of our collaboration every six months.

**Book your initial call with Phil through our website:**

**[www.humansconnecting.org/partners](http://www.humansconnecting.org/partners)**

## CONTACT

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